15c

TV Forecast

Is TV Killing Boxing Crowds?

Story on Page 27

NOVEMBER 4, 1950

MOVIE MARQUEE — Page 9

Music's Magic Number

"45"

WITH **RCA VICTOR**'s NEW 'VICTROLA'® **45** ATTACHMENT

Plus 6 Bonus Records for only $12.95

"45" is the magic number that makes music mirror-clear — more real and lifelike than you've ever heard it before!

This amazing "Victrola" 45 attachment plays beautifully, plays easily, plays thriftily. There's no annoying distortion, virtually no surface noise. Pick up a whole stack of "45" records in one hand, load them on the *big* center spindle. Then press a button once—that's all!

Go to your RCA Victor dealer's today—see it, play it, hear it for yourself. You'll be *convinced!*

LIMITED OFFER—Pick 6 top tunes at no extra cost! You get your choice of any RCA Victor "45" record from the latest monthly *single releases, every month for 6* months . . . when you buy this "Victrola" ® 45 attachment. At the time of your purchase you will get a coupon book plus a complimentary 6-month subscription to Picture Record Review Magazine.

See Your Favorite RCA VICTOR Dealer

LETTERS to the Editor

All letters must be signed; names will be withheld if requested.

Sir:

Why, oh why, did they take Paddy the Pelican off the air? It was one of the few wholesome shows on television, and my children miss it. We could do with fewer old movies if they gave us Paddy back.

Chicago, Ill. Mrs. W. W. SCHNEIDER

Ed. Note: We agree, but Paddy needs a sponsor. If one is found, I'm sure he'll return to WENR-TV.

Sir:

Attn.: Jack Mabley . . . After listening to your highly praised Austin Kiplinger I say three cheers for Paul Harvey.

Gary, Ind. BERNICE RICE

Sir:

What happens to we pipples in Southwestern Michigan after the fall time change? Suddenly all the good programs are on so late we look like owls the next day. No sleep! . . . Chicago and Michigan should get together and split the difference. We will go ahead ½ hour, and you set your clocks back ½ hour. "George, what a gasser of an idea."

Benton Harbor, Mich. DOROTHEA M. ADAMS

Sir:

Please tell me if Milton Berle's wife is still living, or if they are divorced.

Joliet, Ill. MRS. GRACE WARREN

Ed. Note: The Berles are separated.

Sir:

We have formed a Fan Club for Bill Hayes, who appears on Saturday Nite Revue, and would like more members. If interested, please write Dolores Baer at 507 East 91st Place, Chicago.

Chicago, Ill. DOLORES BAER
PAT KELLEHER

Sir:

I wonder if it is possible you might show the movie, "The Magic Bow," featuring the life of Nicolo Paganini, one of the greatest violinists.

Chicago, Ill. IRENE TUZIK

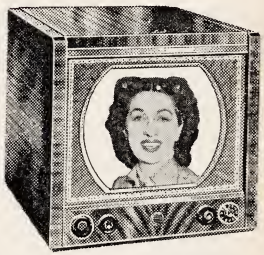
ONLY PHILCO HAS IT . . .

1951 PHILCO BALANCED BEAM TELEVISION

First True-Focus Picture In Television History!

NO BLUR! NO SMEAR!

New Heights of Viewing Enjoyment
Plus Super-Power for Fringe Areas



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Call and be advised of the **SENSATIONAL TRADE-IN ALLOWANCE** you will receive for your 7" or 10" Television Set on this beautiful **PHILCO BALANCED BEAM TV.**

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R.H. Television Sales
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Chub McCarthy
Inertia Smith
Bob Mondlock

ON THE COVER

"Chicago Calendar" brings Jack Brickhouse, his secretary Bernie Sellers, and Vicki Stevens each Monday thru Friday on WGN-TV, channel 9. Also seen on this new daytime program are Kathy Collins, the Starnoters and Harry Creighton.

Sketch by Mondlock.

NEXT WEEK ● "He Hasn't Forgotten Chicago"

Read about Danny Thomas, his faith in Saint Jude, and his lean days in Chicago. The story of the NBComedian appears in next week's *TV Forecast* Magazine, on sale at leading newsstands in Illinois, Michigan, Indiana and Wisconsin.

CHANNEL ONE

DETROIT—A quick visit to the motor city finds everyone talking about Dagmar, the most controversial figure in television . . . Native Mrs. Robert J. Hellner says "She's very pretty but the low necklines scare me—I hold my breath every night, wondering . . ." You're not alone, Mrs. Hellner . . . Arthur Godfrey recently had to turn down an anonymous talent scout who offered the CBStar $1,000 if he would put on his prospect. Godfrey's answer was a curt No! . . . Detroit TV fans are conducting a contest on the following, "What's the worst show on TV?". . . We'll flash you the answers in the near future.

GODFREY

Watch for "Inky Poo," pint-sized pvt. eye, full of laughs . . . Chicago TV producer Don Cole will blend with St. Louis chanteuse Jeannina Sherwood . . . The date is Nov. 26, so don't count on seeing any of his shows that day.

Gertrude Berg recalled this week her early days in radio, when she had to pay the entire cast of the "Goldbergs" out of her pay, $75 per week . . . Morton Downey's father was once a fire chief . . . Until his show "Teller of Tales" bowed on WBKB, W. Somerset Maugham had never seen a TV show . . . Arlene Francis does not use the regular video makeup when she appears on the screen. She finds regular street makeup more effective . . . George Burns and Gracie Allen made their radio debut in England . . . Lois Fisher, creator of Lois and Looie, ABC network kiddie show, was once secretary to Arthur Compton, Nobel Prize winner . . . Beulah's hard-to-get boyfriend, Bud Harris . . . Pat Morison, seen recently on Don McNeill's TV club, is planning her trip to England where she'll star in "Kiss Me Kate."

Lots of fans want to know more about the Whipoorwills, harmony quintet seen on Frank Sinatra's CBShow . . . The group, Marilyn Sullivan, Jack Ackerman, Frank Howren, Gordon Thorin and Dave O'Hern, all attended Los Angeles city college together, where they started as a song team. They've been professional a little more than a year.

ANGELA

Angela Lansbury, the gal that scored such a hit here when she appeared in Bob Montgomery's Lucky Strike theater, returns to TV in "The Wonderful Night," Monday, Nov. 6 for Lux . . . You'll be able to catch it on WBKB (CBS) . . . Ed Wynn figures already he has spent $3500 to repair his $3.50 pair of shoes with which he started in vaudeville, some 50 years ago!

One of the most spectacular uses of TV was staged at the recent St. Luke's Hospital Fashion show in Chicago. Mannequins stepped out of an 18 ft. TV set to parade on the stage.

TV Forecast

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Color Decision May Mean More Stations

The recent decision by the FCC, authorizing the CBS system of color for television (now being contested in the courts) will probably speed up the possibilities of Chicago gaining three additional video stations.

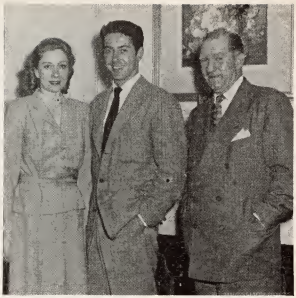
Wayne Coy, FCC Chairman, told this magazine that in April, 1951 the commission hopes to process applications for existing channels throughout the country.

In Chicago that means TViewers will, within the next 12 months, be given a choice of more programs, local and network. Whichever companies are given permission to operate commercial stations must convince the commission they will operate in the interest of the public.

Whereas the freeze on new construction kept back the erection of more stations, the government commission will not limit the hearing to firms whose applications were submitted at the time of the freeze. Therefore, you as an individual or company or organization, can apply for such a permit. If you can financially satisfy the staggering figure it takes to build a transmitter, you may be approved.

More stations means more entertainment, more work for TV actors, actresses, stage hands, and technicians.

It took a little while, but John Thomas Covelli, 11, of 846 N. Francisco Ave., Chicago (seated in car), grins broadly as Max Tauber hands him the title of a new Ford he won on WENR-TV's show "Parade." Other Ford dealers watching the presentation are (l. to r.) Max Tauber, Joe Friello, Jim Hills, Roy Friello, and Ed Mulville.



Farley Granger, current teen-age Hollywood rave, chatted with Chic Showerman, NBChief, and Dorsey Connors, video star, when he stopped off in Chicago recently. Dorsey is seen nightly at 10:10 on channel 5. Granger could probably draw top ratings in teevee, but he isn't available for the medium yet.

TV Stars Pitch In, Help Club Campaign

Chicago TV stars will appear November 10 at the River Park fieldhouse, 5100 N. Francisco, to participate in the Wells Park Woman's club Country Fair, a charity benefit, to contribute funds for the operation of 13 agencies.

Mrs. L. H. Pierce, television-radio-and motion picture chairman for the club, announced this week that Jack Brickhouse, Cathy Collins, Virginia Gale, Mary Hartline, Claude Kirchner, Bob Murphy, and Kay Westfall, have agreed to appear at the Fair. Other activities include a luncheon, fashion show and celebration of the club's 35th anniversary. Mrs. E. H. Sager is the club president.

A Look at London

A look at London's Petticoat Lane, woven around the life of the poor, is told in "It Always Rains on Sunday," an outstanding feature film scheduled for Grand Marquee, WNBQ, Saturday, Nov. 4, under the sponsorship of Hauser Nash. The film will star Googie Withers.

Musical, Beautiful And She Can Cook

She's musical, she's beautiful and she can COOK! And, brother, you can't beat that — especially when it's Mary Hartline.

Practically everyone knows of Mary's beauty from watching her on ABC-TV's "Super Circus" or her new "Mary Hartline Show" over WENR-TV and from seeing her picture on the covers of national magazines. And many know of her musical talents as feature trumpet player and leader of the Super Circus band.

But the cooking ability of ABC-TV's blond queen is something new that has just been brought to light by her close friends. And it's well worth looking into—or at least tasting.

"Mary's cooking is amazing," voice her friends.

"No, it isn't," blushes Mary. "It's just that I love to cook and always have. I think every woman should know how to cook."

To prove her cooking credits, Mary passed along one of her favorite recipes that the aforementioned friends chorus, "Great!" It involves baked beans with molasses poured into a casserole.

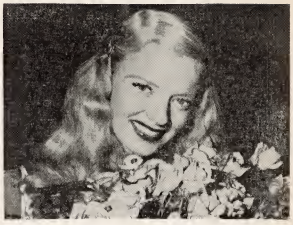
"Cover the beans and molasses with a coating of brown sugar," stated Mary, "Then add another layer of beans and molasses. Take a big Bermuda onion, slice it in half and stuff it with cloves. Then put the onion down in the middle of the casserole and cover the whole preparation with a layer of brown sugar which will provide a nice crust."

Mouths were watering!

"Simmer in a 350 degree F oven without a lid for a half hour to 45 minutes. Then turn the oven to 250 degrees and simmer for another 45 minutes. That's it, and I guarantee it will satisfy," concluded Mary.

"Boston has nothing like this," we mused, visualizing lovely Mary holding the steaming dish.

Although her cooking has never brought any blue ribbons (mainly because she hasn't entered any contests, her friends insist), Mary's beauty and personality have brought many honors



MARY HARTLINE

and awards. Two years ago on Valentine's Day, she was named "Chicago's Number One Career Girl." She was named the "Sweetest Star of Television" last year and has had many other honorary titles bestowed upon her.

One of the strangest compliments came from a group of Marines stationed at El Torro, Cal. Stated a note signed by forty-six Leathernecks: "Dear Miss Hartline, after careful consideration we have decided we definitely prefer you to the Marine Band."

Hollywood, too, has noticed Mary, and when she spent a recent vacation in the cinema capital, Miss Hartline was showered with screen test offers, which she rejected to return to her dual career in Chicago.

When Mary left Hillsboro, Ill., to become a model and to further her music career in Chicago, she had just graduated from high school. She'd done some singing, won the state trumpet championship, been elected Beauty Queen of Hillsboro high, was a cheerleader and had gained the school's applause as leading lady of the senior play.

Shortly after arrival in Chicago, Mary took up the baton on ABC's "Junior Junction." It wasn't long, either,

(Continued on next page)

TV Set Break Down?

Consult Our Advertisers

Mary Hartline . . .

(Continued from page 7)

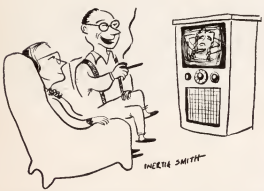
before her date book was filled with modeling appointments—the envy of her Chicago co-beauties.

Courage accompanied her charm and beauty in those days, too, for in the spring of 1946 she was forced to smile through a siege of polio, leaving her with the determination to make good once again in her dual aspirations. And she did!

When the American Broadcasting Company opened its Chicago television facilities and Super Circus was innovated, producers looked for something different as a bandleader to guide the big top tempo. They saw Mary, and that was it—talent and a TV natural. She started with the show in September, 1948, and has remained its baton queen since.

After being swarmed by worshipping children during the past two years, ABC officials decided to give Mary her own show on which she would entertain moppets. Thus, the birth of the Mary Hartline Show, presented over WENR-TV each Monday-through-Friday from 5 to 5:15 p.m.

In spite of her success, the talented and lovely Mary Hartline still holds with the philosophy of life suggested to her by her mother when she left Hillsboro for a career in Chicago: "If you think good and beautiful thoughts, they will be transmitted to those around you. . . ."



"Remember back when we were kids, and they'd just brought out movies? Well, wasn't this one of them?"
(Inertia Smith)

TEXAS BRUCE Roberts will appear in person 10 a.m. Saturday, Nov. 4 at the Uptown theater. The WBKB cowboy is star of the Wrangler's club, seen Monday thru Friday on channel 4. Texas Bruce says more than 9,000 Chicagoland children are members of his club.

MOVIE MARQUEE

SATURDAY

10:00 "Flash Gordon in Mars," "Black Point"
10:30 Feature Film (title unannounced)
11:30 "Federal Agent"
4:30 "Prairie Badmen"
5:30 "Tombstone Canyon"
10:30 "It Always Rains On Sunday"
11:00 "Rhythm Of The Rio Grande"
12:00 "Top Sgt. Mullegan"

SUNDAY

12:30 "Rembrandt"
1:00 "Swing It Sailor"
1:00 "Law Of The Rio Grande"
9:30 "Rip-Roaring Riley"
10:00 "Private Life Of Henry VIII"
10:00 "Under The Red Robe"
10:00 "All American Coed"
11:00 "Lady In The Morgue"

MONDAY

1:00 "Kentucky Home"
9:30 "Halfway House"
11:00 "Secrets Of A Coed"

TUESDAY

1:00 "Ole Swimming Hole"
10:00 "Scandal In Paris"

WEDNESDAY

1:00 "Skyway"
9:30 "True Glory"

THURSDAY

1:00 "Road to Happiness"
11:00 Feature Film (Title unannounced)

FRIDAY

1:00 "Bluebeard"
10:00 "Water Front"

Phantom Voice—Jackie Robinson?

With Dan Seymour's latest clue in the elusive Phantom Voice on WBKB's "Sing It Again" show, *TV Forecast* ventures a guess at Jackie Robinson as the program's mystery celebrity.

Reciting the jingle, "Three famous movie stars will give my name to you. I'm in a fairy tale: my boss is in a stew," may well describe the Brooklyn Dodger's baseball star, Jackie Robinson, who recently made a movie and whose boss "Branch" Rickey is in a stew with his Dodger stock.

Added Information

FOR FRIDAY, NOVEMBER 3, 1950

2:30 5 Bert Parks Show Guest: Basil Rathbone

3:00 5 Kate Smith Hour Guests: Arthur Tracy, Jay Smythes roller skating dancer

4:15 5 Panhandle Pete And Jennifer "Panhandle At The Rodeo"

6:30 5 Showroom Guest: George Sautelle

6:45 4 Perry Como Show features "Sam's Song", "The Best Thing For You", and "Jing-a-ling"

7:00 5 Quiz Kids Naomi Cooks, Sally Ann Wilhelm, Brenda Liebling, Melvyn Miles and Patsy Bruder discuss literature
9 Talking With Toni additional guests: Todd Duncan star of "Lost In The Stars" and Dorothy Yurkovic, leading fashion designer

7:30 4 Man Against Crime Mike Barnett tangles with agents from behind the Iron Curtain as he trails a murderer to a seance in Paris

8:00 4 Ford Theater presents Richard Carlson in a story of African ivory hunters titled "Heart Of Darkness"
5 Versa-Tile Varieties Guest: Beverly Tyler
7 Pulitzer Prize Playhouse presents Ruth Hussey, Florence Eldridge, Richard Hylton in "Magnificent Ambersons" by Booth Tarkington. Story of a young man who finds himself but only after the decline of family power
9 Hands Of Mystery Drama titled "The Third Eye" with Jerome Thor, John Shellie, Pam Duncan, and Mary Finny

8:30 5 The Clock titled "The Brief Case" a tale of espionage agents and small-time criminals and what happened when their sights were set in the same objective

9:00 4 Star Of The Family Guests: Gloria De Haven, Dean Murphy, Raye and Naldi dance team
9 Musi-Comedy Playhouse Ralph Sterling sings male lead in "Little Red Riding Hood"
7 Penthouse Party Guests Reginald Denny and Anita Ellis
9 Cavalcade Of Stars Guest Rolly Rolls, comic pianist

FOOTBALL
AT ITS FINEST!

See the nation's top college teams in action! Listen to Red Barber, the nation's top sports announcer! Every Saturday, September 30 through November 18.

SATURDAY, NOVEMBER 4
COLUMBIA
vs.
CORNELL

TIME:
12:25 p.m. CST

WBKB
Channel 4

MONEY WHEN YOU NEED IT
HOUSEHOLD FINANCE
Corporation

SEE LIVE
COLLEGE
FOOTBALL
ON WNBQ-TV
PRINCETON
VS.
COLGATE
SAT., NOV. 4
Channel 5
Ford

PRESENTED BY METROPOLITAN
FORD DEALERS OF CHICAGO

Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Movies For Kids** starting the adventures of "Flash Gordon on Mars" and "Black Point"
7 **Saturday At The Bronx Zoo** with William Bridges discussing animals. Discussion on rare birds from Ecuador, the umbrella bird and humming bird

10:30 7 **Acrobat Ranch** Games and circus acts with Jack Stillwill and friends

11:00 4 **Show Kids** Eddie Hubbard emcees amateur talent session for small-fry
7 **Chester The Pup** Comic strip and his master Drizzelpuss

11:15 7 **Animal Clinic** Dr. Wesley A. Young

11:30 7 **"Federal Agent"** Feature film

11:45 9 **Football Predictions And Interviews**

12:00 4 **Today's Line Up** with Alan Harvey
9 **Pre Game Show**

12:10 4 **Fifty Yard Line** Bruce Roberts emcees

12:15 7 **Football:** Penn. U. vs Army with Jack Welsh and George Walsh announcing

12:25 4 **Football:** Columbia vs Cornell, Red Barber announces plays

12:30 9 **Football:** Notre Dame vs Navy

12:45 5 **Football:** Princeton vs Colgate with Bill Slater announcing

2:45 7 **Football Rally** with Taylor Grant mc

3:00 4 **Today's Winners** with Alan Harvey mc
9 **Old Gold Show**

3:10 9 **Post Game Show**

3:15 4 **TV Billboard** Ticker tape news

3:35 9 **Test Pattern**

3:45 4 **Win A Bond** Quiz for war bond prizes

4:00 4 **Film Shorts**
7 **Shirley Deel And Bedelia** Youngsters enjoy the antics of Bedelia

4:15 5 **Sadie Hawkins Show**

4:30 4 **Multiscope News** on the ticker tape
5 **Joe Di Maggio Show** Sports information and demonstration with guest
7 **"Prairie Badmen"** Western Feature film

4:45 4 **Political Telecast**
5 **Through Wendy's Window** Interviews

5:00 5 **Pet Shop** with Gail and Gay Compton presenting Mrs. Tressa Thurmer breeder of champion chihauhaus helping Gay fill out "Tigger's" entry blank; also two city men raising a pig; young beagle puppy shown its first rabbit; and tips on breeding red-orange canaries

5:30 4 **Tony Kemp Show** Commercial
5 **Smilin' Ed McConnell And His Gang** Story and mischief from Froggy
7 **"Tombstone Canyon"** Western feature film

6:00 4 **Mr. I. Magination** with Paul Tripp mc presenting "The Legend Of Sleepy Hollow" with Donnie Harris
5 **Hank McCune Show** Comedy situations
7 **Stu Erwin Show** Domestic comedy skits
9 **Wrestling Film**

6:45 4 **Faye Emerson Show** Interviewing stars

7:00 4 **Ken Murray Show** Variety with Darla Hood, Joe Besser, and guests Margaret O'Brien and her mother. Margaret will do a dramatic sketch of her first appearance at a studio to secure a job. Also Geo. M. Cohan Jr. will feature some of his father's tunes
5 **Jack Carter Show** Variety with Donald Richards and guests Jack Oakie and Marion Hutton
7 **Paul Whiteman's TV Teen Club** Children display their various talents

7:30 9 **Madison Sq. Garden Horse Show**

8:00 4 **Frank Sinatra Show** Musical variety with comedian Ben Blue, vocalist Mary Mayo, The Whipoorwills, & guests Nancy Walker of "Look Ma, I'm Dancing" and Teddy Hale tap dancer
5 **Your Show Of Shows** Variety starring Sid Caesar, Imogene Coca, Hamilton dancers, and guest mc Wendy Barrie
7 **Robbins Nest** Variety session

8:15 7 **Other Lands, Other People** Film short

8:30 7 **Cameraman At Large** Film short

8:45 7 **Stranger Than Fiction** Quirks of nature

9:00 4 **Sing It Again** Musical quiz with Dan Seymour emcee, Alan Dale, Judy Lynn, Bob Howard, Riddlers, vocalists; Betty Luster & Jack Stanton dancers (see page 9)
7 **Roller Derby** narrated by Joe Hasel

9:30 5 **Your Hit Parade** Top tunes of the week with Snooky Lanson, Eileen Wilson, and Raymond Scott & the hit-paraders

10:00 4 **Telemovie Time**
5 **Party Time At The Club Roma** Musical variety with Ben Alexander emcee
9 **Wrestling** Jack Brickhouse announces

10:15 7 **Top Views In Sports** Jimmy Evans narrates the past week of events

10:30 5 **"It Always Rains On Sunday"** Feature film with Googie Withers. Story of the life of the poor in Petticoat Lane, London
7 **Feature Film**

11:00 9 **"Rhythm Of The Rio Grande"** Feature film of the west with Tex Ritter

11:30 4 **Murder Before Midnight** Film segment

12:00 4 **"Top Sergeant Mulligan"** Feature film starring Nat Pendleton and Sterling Halloway. Comedy of life in the army
9 **TV Forecast**

1:30 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

Channel 9
TODAY

11:45 A.M.

NOTRE DAME
VS.
NAVY

Pregame festivities with kickoff at 12:30 P.M.

7:30 P.M.

SATURDAY NIGHT AT THE GARDEN

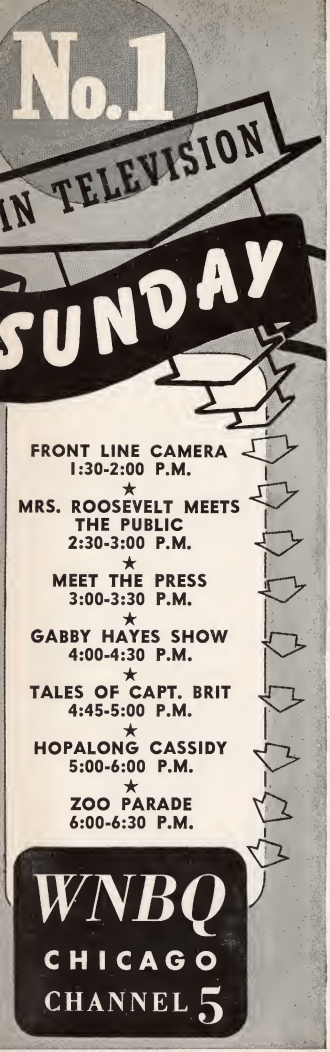
Horse show tonight. Make sure the children see it.

10:00 P.M.

WRESTLING

11:00 P.M.

THEATRE OF THRILLS



Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:45 4 **TV Billboard** Ticker tape news
10:15 4 **Aces And Faces**
10:30 4 **Sunday Cinema** Feature film
12:00 4 **Your Future Home** Ideas for your buying pleasure, Ed Cooper mc
7 **Bible Stories** Tales for children told by Kay Morrow with Choir background
9 **Phantasy Playhouse** Short film series
12:25 7 **Jack Holden** Commercial commentary
12:30 4 **"Rembrandt"** Feature film with Charles Laughton in story of ups and downs in life of artist
7 **Amateur Hour** featuring outstanding talent in a variety of acts
1:00 9 **Double Feature Matinee** "Swing It Sailor" with Wallace Ford and "Law Of The Rio Grande" with Tex Ritter
1:30 5 **Front Line Camera** Latest news information narrated by Clifton Utley
7 **Gene Autry Show** Western adventure
2:00 5 **Battle Report—Washington** Discussion on defense measures at home & abroad
7 **Hopalong Cassidy** Western adventure "Colt Comrades"
2:30 5 **Mrs. Roosevelt Meets The Public** Discussion with Ferdinand Pecora, Edward Crosi, Vincent R. Impelliteri, Paul L. Ross
3:00 4 **Florence Bourke Ellis Show** Books
5 **Meet The Press** Reporters ask questions, outstanding statesman answers, Martha Rountree moderator
3:10 7 **Gigi And Jock** Puppet show for kids
3:30 4 **Meet Your Mate** Analysis of personalities with view to marriage
5 **Film Shorts**
3:40 7 **TV Tots Time** Cartoons for the children
4:00 4 **Telecharades** Ed Roberts conducts funfest around old parlor game
5 **Gabby Hayes Show** tells the story of John Paul Jones and his ship
7 **Super Circus** Claude Kirchner presents outstanding circus acts, Mary Hartline leads the band, and Cliffy, Scampy, & Nick Francis cut capers
9 **Film Varieties**
4:30 4 **Peoples Platform** Discussion on current topics of interest to us all
5 **Films** "Whispering Shadows" & cartoon
9 **Women In The News** Adelaide Hawley interviews the ladies on their views
4:45 5 **Tales Of Captain Brit** with Phil Lord telling us about communications from smoke signals and jungle drums to TV itself.
9 **Film Varieties**
5:00 4 **Take Another Look** Fashion quiz with Sonny Mars emcee and music by Bill Otto and the orchestra
5 **Hopalong Cassidy** Join Hoppy, Lucky, and Windy for tale of the west
7 **Cowboys And Injuns** For youngsters a demonstration and folklore
9 **Dress Up Quiz** conducted by Holland Engle and Earl Nightingale
5:30 7 **Ruggles** Domestic comedy situations
9 **Chicagoland Newsreel Review**

6:00 4 **Gene Autry Show** with Pat Buttram and Gene helping a wounded rancher, proving that his son-in-law didn't shoot him, and sitting with a baby in "The Breakup"
5 **Zoo Parade** How the animals have developed their own beautiful head dresses and how they have contributed to the same for men.
7 **Paul Whiteman Show** Musical variety with Earl Wrightson, Junie Keegan, and guest Mimi Benzell soprano
9 **Request Performance** Variety with Irv Kupcinet emcee and guests

6:30 4 **This Is Show Business** Variety discussion with Clifton Fadiman emcee and guests: Joan Blondell, Rudy Vallee, Bert Wheeler, Buster Schaefer, and Jane Scott dancers
5 **Aldrich Family** Making your beau jealous now and then is a good idea, but when the arch rival is your best friend it's another story
7 **Showtime U. S. A.** Dramatic sketches from Broadway hits with Richard Wharf & Anthony Ross in "Season In the Sun," Ethel Waters, Jan Murray, Hal LeRoy, & Faye Emerson
9 **Happiness House** Danny O'Neil emcees community sing with Leon Berry

7:00 4 **Toast Of The Town** Ed Sullivan presents Milton Berle, Buster Keaton, King Cole Trio, and Nanette Fabray with Jack Whiting in support, Father Flanagan's Boys Choir, Montes De Oca's trampoline act, Rosella Hightower & Andre Eglevsky
5 **Comedy Hour** starring Eddie Cantor
7 **Hollywood Premiere Theater** Variety, comedy, drama with Gil Lamb emcee
9 **Billy Carson Stories** Tales of the west with Buster Crabbe as the "Kid"

7:30 7 **Film**

8:00 4 **Fred Waring Show** Gala musical variety "Our Town U.S.A." throws a party with Penny Perry singing a Greek song, Leonard Kranendonk a Dutch one, and Gordon Goodman an Irish composition. "Nutcracker Suite" will be the offering of the glee club
5 **Philco Playhouse** presents "Power Devil" with Kevin McCarthy and Augusta Dabney. Crisis arises when wife discovers her ambitious husband's disloyalty
7 **Soap Box Theater** Treat for youngsters
9 **Arthur Murray Show** Mrs. Murray emcees variety and introduces guests

8:30 7 **Marshall Plan In Action** Discussion

9:00 4 **Celebrity Time** Conrad Nagel emcees quiz with Kyle MacDonnell, Herman Hickman and guests Clare Boothe Luce and Raymond Swing
5 **Garroway At Large** Take a "Sentimental Journey" with Dave and the gang, Connie, Bette, Cliff, and Jack
7 **Old Fashioned Gospel Meeting** Sermon by Dr. Charles E. Fuller
9 **Stars Of Tomorrow** Amateur talent session with Lee Bennett emcee

9:30 4 **What's My Line** Panel quiz on occupation of guests with John Daley emcee Dorothy Kilgallen, Louis Untermeyer, Hal Block, & guest Ilka Chase
5 **Take A Chance** Variety quiz with Don Ameche asking the questions
7 **Youth On The March** Religious program Dr. Percy Crawford gives sermon
9 **Courtesy Theater** presents "Rip Roaring Riley" feature film with Lloyd Hughes and Grant Withers. Tough hard-hitting plainclothesman is sent to catch foreign spys

10:00 4 **"Private Life Of Henry VIII"** Feature film starring Charles Laughton. Tale of Henry and his many wives
5 **"Under The Red Robe"** Feature film
7 **"All American Co-ed"** Feature film

11:00 7 **"Lady In The Morgue"** Feature film starring Preston Foster, Pat Ellis. Invisible death lurking behind the still form of a murder victim
9 **Eloise Salutes The Stars** Eloise McElhone interviews celebrities

11:15 9 **TV Forecast**

11:45 4 **Pix Of The News** with Ulmer Turner

12:00 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

See Page **24**

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Variety of topics, guests, commentary, Hrank Grant me
9 **Your Figure Ladies** Paul Fogarty emcee

10:15 4 **Fun And Figures** with Ed Allen coaching the ladies

9 **Individually Yours** Celeste Carlyle me

10:30 4 **Fun And Feature** (continued)
9 **Chicago Cooks** Barbara Barkley demonstrates a new & delightful recipe

11:00 4 **Tele-Shopper** with Betty Whitney emcee
7 **Bob And Kay Show** Commentary variety

11:30 4 **Fun And Features** (continued)
9 **Famous Jury Trials** Re-enactment trial

12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Interesting tales of past decade told with a song in mind
9 **Chicago Calendar** Jack Brickhouse me

12:15 4 **For Ladies Only** Tips for homemakers
5 **News** Up-to-the-minute information

12:30 4 **Cooking Is Fun** with Tina Redmonds me
5 **Panorama Show** Luckey North displays items of interest to women

1:00 4 **Bill Evans Show** Mixture of items
5 **"My Old Kentucky Home"** Feature film
7 **Housewives Holiday** Claude Kirchner
9 **Open House** Frankie Masters and Phyllis Myles emcee a musical variety

2:00 4 **Let's Have Fun** Music, variety, fun
5 **Ransom Sherman Show** Comedy situations with Art Van Damme Quintet
9 **Stop The Record** Musical quiz game

2:30 5 **Bert Parks Show** Musical comedy variety
9 **Telephone Game** with Bill Bailey emcee

3:00 4 **Homemakers' Exchange** Louise Leslie me demonstrates the prize recipe
5 **Kate Smith Hour** Musical variety time
9 **Television Matinee** Feature film

3:30 4 **Multiscope News** on the ticker tape

4:00 4 **Lucky Pup** Problems of Foodini & others
5 **NBC Comics** presenting four cartoons
7 **Lois And Loey** Cartoons for children
9 **Stop, Look, And Learn** Harold and Marie Isbell emcee household hint show

4:15 4 **Funny Bunnies** then **TV Billboard**
5 **Panhandle Pete And Jennifer** Stories "Pancho Chihuahua & Magic Hair Tonic"
7 **Space Patrol** Drama of the atmosphere

4:30 4 **Comic Capers** Fun with puppets Breezy, Capt. Crusty Don and Vera Ward
5 **Howdy Doody Show** Bob Smith narrates
7 **Sagebrush Theater** "Trail Riders" I
9 **Foto Test** Quiz with Danny O'Neil me

4:45 4 **Voting Instructions**

5:00 4 **Film Shorts**
5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Small-fry answer questions, get prize, & call friend
9 **Small Fry Club** New twist for old game

5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet

5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film

5:45 4 **Tom Corbet Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

9 **Adventures of Uncle Mistletoe** Tales of Humphrey Mouse and friends of Candy Cane Lane

5:55 5 **Public Life Of Cliff Norton** Subject: Newspaper modeling

6:00 4 **Music Bowl** Musical session with Danny O'Neil and Carolyn Gilbert
5 **Fukla Fran, And Ollie** Loveable trio cut capers right into your heart
7 **War Tonight** Followed by **Club Seven**
9 **Captain Video** Adventures of science

6:15 4 **Ulmer Turner** and the evening news

6:25 7 **Nation Tonight** with Gordon Fraser

6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** Musical with Roberta Quinlan
7 **Hollywood Screen Test** Neil Hamilton me with guests Irra Petina Metropolitan opera soprano and Cornell MacNeil singer from the Console
9 **Austin Kiplinger** and the news items

6:40 9 **Weather News** Then **Chicagoland News**

6:45 4 **Perry Como Show** Musical variety time
5 **News Caravan** John C. Swayze reports
7 **Premiere Of Metropolitan Opera** presenting Verdi's "Don Carlo" with Fedora Barbieri, Jussi Bjoerling, Robert Merrill, Jerome Hines. Done for the first time since 1923. A tragedy in four acts revolving around Don Carlo's love for a fair lady who for reasons of state is compelled to marry a relative. Don Carlo seeks refuge in other lands fighting against kings in whose methods of ruling he does not believe

---

The Man Against Crime

Ralph Bellamy, the CBS-TV "Man Against Crime," was in a courtroom when a young fellow was arraigned on a charge of burglary.

"Young man," said the judge, "didn't you think of your future when you stole that money?"

"Yes, your honor," said the defendant. "I took it straight to the bank."

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See Page **24**

7:00 4 **Lux Video Theater** presents Angela Lansbury in "The Wonderful Night" An English girl wins a date with a movie idol, a publicity stunt, a grim evening seems to be in store
5 **Paul Winchell-Jerry Mahoney Show** Comedy based on "what's my name" quiz
9 **Sid Luckman Football Show** Recap of game on film, predictions of coming games, sports information, and guest
7:30 4 **Arthur Godfrey's Talent Scouts** Outstanding talent in a musical variety
5 **Voice Of Firestone** presents Ferruccio Tagliavini baritone accompanied by Howard Barlow and orchestra
9 **Al Morgan Show** Musical renditions
8:00 4 **Horace Heidt Show** Musical variety with unknowns competing
5 **Lights Out** presents "The Half-Pint "Flask" starring Kent Smith and John Carradine
9 **Your Problem Panel** Discussion show with George W. Crane moderator
8:30 4 **Goldbergs** Domestic comedy skits with Molly boning up on the art of social etiquette for appearance at tea at Sammy's college
5 **Robert Montgomery Presents** Brian Aherne and Lucene McGrath in "The Seventh Veil" the story of a great pianist and the man who drove her to be great
8.45 9 **Spot News** with Harry Creighton emcee
9:00 4 **Studio One** presents "The Blond Comes First" by Aben Dendel, story of a newspaper woman in college to catch confidence man. Lee Bowman & Virginia Fraser star
9 **Art Jarrett's Rhythm Rodeo** Musical
9:30 5 **Who Said That?** Robert Trout emcee
9 **"Halfway House"** Feature film with Francoise Rosay and Mervin Johns in a story of two guys who don't know they're dead
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
10:10 5 **Dorsey Connors Show** Commentary
10:15 4 **Wrestling From Hollywood** on film
5 **Clifton Utley** reporting on the news
10:30 5 **Political Talk**
7 **Dr. Fixum's Household Hospital Tips**
10:45 5 **Herbie Mintz Show** Musical review
11:00 4 **Music In The Night**
5 **Broadway Open House** Morey Amsterdam emcees comedy, variety, music
7 **Paul Harvey News** Evening commentary
9 **"Secrets Of A Co-ed"** Feature film with Otto Kruger, Tina Thayer. Intimate and revealing danger-packed drama of a young girl caught in the web of underworld violence
11:10 7 **Flana-Grams** Sports commentary
11:20 7 **Walter "Fats" Pischon** Musical session
4 **Paradox** Film of fate
11:25 4 **Tomorrow's Weather** by John Dunham
11:30 4 **Murder Before Midnight** Film segment
7 **Top O' The Weather** Russ Reed emcee
12:00 4 **INS Newsreel** Ulmer Turner reporting
9 **Chicagoland Newsreel** Local news
12:15 4 **Night Owl Movie** Feature film
9 **TV Forecast**
1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

Channel 9
TONIGHT

7:00 P.M.

FOOTBALL SHOW

with Sid Luckman, Irv Kupcinet and Jack Brickhouse

8:00 P.M.

YOUR PROBLEM PANEL

George W. Crane and panel try to solve the problems of real life.

8:45 P.M.

SPOT NEWS

9:30 P.M.

MOTION PICTURE ACADEMY

11:00 P.M.

FOUR STAR MOVIE TIME

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Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Variety of topics
9 **Your Figure Ladies** Paul Fogarty emcee

10:15 4 **Fun And Figures** Ed Allen emcees exercises for the ladies

9 **Needlecraft Parade** Maryl Tuck emcee
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** with Betty Whitney emcee
7 **Bob And Kay Show** Features of interest
11:30 9 **Telesports Digest** Sports information
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** Jack Brickhouse mc
12:15 4 **For Ladies Only** Florence B. Ellis mc
5 **News** Up-to-the-minute information
12:30 4 **Multiscope News** on the ticker tape
5 **Panorama Shop** with Luckey North mc
12:45 4 **TV Talk** Bill Irvin interviews guests
1:00 4 **Bill Evans Show** Musical madness
5 **"Ole Swimmin' Hole"** Feature film
7 **Beulah Karney Show** Foods adventures
9 **Open House** Musical Frankie Masters
2:00 4 **Let's Have Fun** Hank Grant emcees
5 **Ransom Sherman Show** Comedy situations
9 **Stop The Record** Frann Weigle emcees
2:30 5 **To be announced**
9 **Telephone Game** with Bill Bailey mc
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Hour** Musical variety time
9 **Television Matinee** Feature film
3:30 4 **Necchi And The Nortons**
3:45 4 **Multiscope**
4:00 4 **Lucky Pup** with Doris Brown femcee
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** followed by **TV Billboard**
5 **Panhandle Pete And Jennifer** Stories "Li'l Wigwam & the Lost City"
7 **Space Patrol** Drama of the atmosphere
4:30 4 **Comic Capers** Puppet fun and games
5 **Howdy Doody Show** with Clarabell
7 **Sagebrush Theater** "Trail Riders" II
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Vitamix Commercial**
5:00 5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** with Bob Emery emcee
5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film
5:45 4 **Film**
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** Stories of fantasy for kids

Tuesday
(Continued)

5:55 5 **Public Life Of Cliff Norton** Subject: Wrap-around puttees

6:00 4 **Herb Graffis Show** Commentary
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** followed by **Club Seven**
9 **Captain Video** Scientific adventures

6:15 4 **Ulmer Turner** and the evening news

6:25 7 **Nation Tonight** with Gordon Fraser

6:30 4 **CBS News** Douglas Edwards reporting
5 **John Conte's Little Show** Musical with guest vocalist Anne Crowley
7 **Beulah Show** Comedy with Ethel Waters
9 **Austin Kiplinger** and the late news items

6:40 9 **Weather News** then **Chicagoland News**

6:45 4 **Faye Emerson Show** Interviewing stars
5 **News Caravan** John C. Swayze reports

7:00 4 **Family Playhouse** presents "Call It A Day" with Kay Francis, John Loder, and Peggy Ann Garner. Day is one in which love or at least a sudden attraction strikes three times in the Hilton family
5 **Star Theater** with Milton Berle emcee guests: Jane Froman and Hugh Herbert
7 **All American Game Of The Week** Film
9 **Court Of Current Issues** Discussion

7:30 7 **Election Returns**
9 **Johns Hopkins Science Review**

8:00 4 **Vaughn Monroe Show** Musical variety with a winter-time theme
5 **Fireside Theater** presents "Judith" with Gertrude Michael and Ann Savage
7 **Billy Rose Show** Dramatic sketches
9 **Cavalcade Of Bands** presents Jimmy Dorsey and his orchestra

8:30 4 **Suspense** presents "Careful, Children Playing" by Samuel Bias
5 **Circle Theater** "Person To Person"
7 **Can You Top This** Tall tales club

9:00 4 **Danger** Mystery drama
5 **Amateur Hour** with Ted Mack emcee
7 **Toy Fair** Gifts galore to please all
9 **Star Time** Musical with Frances Langford, Lew Parker, Benny Goodman

9:30 4 **Bears Quarterback Club** Luke Johnsos and Red Grange comment on games
7 **Roller Derby** narrated by Joe Hasel

10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
9 **"Scandal In Paris"** Feature film starring George Sanders, Carol Landis, & Gene Lockhart. Famous thief decides to go straight; events leading to decision cause crisis in 2 quarters

10:10 5 **Dorsey Connors** then **Clifton Utley**

10:15 4 **Ulmer Turner** and the late news tems
7 **Election Returns** from N.Y.

10:30 4 **Sports Roundup** with Joe Wilson
5 **Let's Look At Sports** with Tom Duggan

10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review

10:55 4 **Tomorrow's Weather** by John Dunham

11:00 4 **Anonymously Yours** What's your wish?
5 **Election Returns** from N.Y.

11:15 4 **Film Shorts**

11:30 4 **Murder Before Midnight** Film segment
9 **Chicagoland Newsreel** Local news

11:45 9 **TV Forecast**

12:00 4 **INS Newsreel** Ulmer Turner reports

12:15 4 **Night Owl Movies** Feature film

1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

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Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Interesting subjects
9 **Your Figure Ladies** with Paul Fogarty

10:15 4 **Fun And Figures** Ed Allen comments on problems

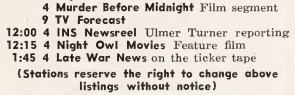
9 **Interior Decoration** Paul MacAllister
10:30 4 **Fun And Features** (continued)
9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips for homemakers
7 **Bob And Kay Show** Viewers request theme of show, guests, & animals
11:30 4 **Fun And Features** (continued)
9 **Telesports Digest** Sports information
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** Variety of features with Jack Brickhouse mc, Bernie Sellers, and Kathy Collin vocalist
12:15 4 **For Ladies Only** Feature for women
5 **News** Up-to-the-minute information
12:30 4 **Cooking Is Fun** with Tina Redmond mc
5 **Panorama Shop** with Luckey North
1:00 4 **Bill Evans Show** Music, gags, gossip
5 **"Skyway"** Feature film
7 **Kay Morrow Show** Interviews and discussions with guests from woman's world
9 **Open House** Frankie Masters emcee
2:00 4 **Let's Have Fun** Musical variety with Hank Grant, Bill Savage vocalist
5 **Ransom Sherman Show** Comedy, music, Nancy Wright and Art Van Damme quintet
9 **Stop The Record** Musical quiz game
2:30 5 **Bert Parks Show** Musical comedy
9 **Telephone Game** Bill Bailey emcees quiz
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Hour** Musical variety, guests, news, general information
9 **Television Matinee** Feature film
3:30 4 **Animal, Vegetable, Or Mineral**
4:00 4 **Lucky Pup** Foodini endeavors to keep Pinhead out of trouble
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** followed by **TV Billboard**
5 **Panhandle Pete And Jennifer** Stories "Rapid Jack Rabbit and the 1902 Automobile"
7 **Space Patrol** Drama of the atmosphere
4:30 4 **Comic Capers** Kids are amused by antics of Breezy and Clementine
5 **Howdy Doody Show** with Bob Smith, Clarabell & antics, Mr. Bluster
7 **Sagebrush Theater** "From Texas To Bataan" I
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Film Shorts**
5:00 5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** Bob Emery narrates
5:15 4 **Window Shopping** Commercial commentary by Pat Banks
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Your Child On Parade** Carl Schrieber emcees a show for the youngsters
5:45 4 **Tom Corbet Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

7 **Adventures of Uncle Mistletoe** Delightful stories for children

5:55 5 **Public Life Of Cliff Norton:** Subject: A tip to Mr. Suburbanite
6:00 4 **Music Bowl** with Carolyn Gilbert and Danny O'Neil harmonizing
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** followed by **Club Seven**
9 **Captain Video** Scientific adventures
6:15 4 **Ulmer Turner** and the evening news
6:25 7 **Nation Tonight** with Gordon Fraser
6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** with Roberta Quinlan and guest Leonard Suess
7 **Chance Of A Lifetime** John Reed King helps your wishes come true
9 **Austin Kiplinger** and the late news items
6:40 9 **Weather News** then **Chicagoland News**
6:45 4 **Perry Como Show** Musical variety Fontaine Sisters & Mitchell Ayres' orch. Guest: Mindy Carson
5 **News Caravan** John Swayze reporting
7:00 4 **Arthur Godfrey And His Friends** Musical with Janette Davis & Mariners
5 **Four Star Revue** Comedy series starring Danny Thomas and guests
7 **First Nighter** English feature film
9 **They Stand Accused** Viewers are given a chance to compare their verdict with that of the original jury
8:00 4 **Teller Of Tales** Drama narrated by Somerset Maugham titled "The Unconquered"
5 **Kraft Theater** presents "Sixteen" with Anna Lee, Donald Curtis, and Pat Crowley
7 **Don McNeill's TV Club** Informal get-together with music, guests Johnny Lujack and Chgo. Bears team
9 **Cardinals Football Game Highlights**
8:30 4 **The Web** Mystery drama titled "Fit To Kill" by Stewart Sterling
9 **Plainclothesman** Mystery drama
9:00 4 **International Boxing** Welterweight Sugar Robinson vs Bobby Tykes
5 **Break The Bank** Bert Parks mc on quiz
7 **Wrestling** Wayne Griffin announces
9 **Health Talk** Titled: You And Tuberculosis, discussed by Dr. Jerome Head medical director of Edward Sanitorium in Naperville
9:30 5 **Stars Over Hollywood** presents "Midnight" starring Gloria Saunders and Herb Patterson
9 **"True Glory"** Documentary film of victory in Europe narrated by Dwight E. Eisenhower
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
10:10 5 **Dorsey Connors Show** then **Clifton Utley**

10:15 4 **Ulmer Turner** with late news bulletins
10:30 4 **Sports Roundup** with Joe Wilson
5 **Let's Look At Sports** with Tom Duggan
10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review
10:55 4 **Tomorrows' Weather** by John Dunham
7 **Wrestling Interviews** by Vince Garrity
11:00 4 **Beat The Clock** Quiz with Bud Collyer
5 **Broadway Open House** Morey Amsterdam me in musical variety with Milton DeLugg trio
7 **Paul Harvey News** Evening commentary
9 **How To Make Money At Home** Film
11:10 7 **Flana-Grams** Sports commentary
11:15 9 **Chicagoland Newsreel** Local news
11:20 7 **Walter "Fats" Pischon** Musical session
11:30 7 **Top O' The Weather** Russ Reed emcee
4 **Murder Before Midnight** Film segment
9 **TV Forecast**
12:00 4 **INS Newsreel** Ulmer Turner reporting
12:15 4 **Night Owl Movies** Feature film
1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)



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TV Forecast for November 9, 1950

Thursday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Two hours of variety
9 **Your Figure Ladies** Paul Fogarty emcee

10:15 4 **Fun And Figure** Tips on exercises from Ed Allen emcee

9 **Beauty For You** Celeste Carlyle emcee
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips for homemakers
7 **Bob And Kay Show** Commentary & mail
11:30 9 **Travelogue** Tales of far-away places
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 4 **For Ladies Only** Florence B. Ellis mc
5 **News** Up-to-the-minute information
12:30 4 **Multiscope News** on the ticker tape
5 **Panorama Shop** with Luckey North mc
12:45 4 **TV Talk** Bill Irvin interviews stars
1:00 4 **Bill Evans Show** Gags, gossip, music
5 **"Road To Happiness"** Feature film with John Boles as struggling opera singer
7 **Beulah Karney Show** Foods adventures
9 **Open House** Frankie Masters emcees
2:00 4 **Let's Have Fun** with Hank Grant emcee
5 **Ransom Sherman Show** Comedy situations with Nancy Wright vocalist
9 **Stop The Record** Musical quiz game
2:30 5 **To be announced**
9 **Telephone Game** Quiz, Bill Bailey emcee
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Hour** Musical variety time
9 **Television Matinee** Feature film
3:30 4 **Flower Shop** Care in raising plants
3:45 4 **Multiscope News** on the ticker tape

9 **Plan-A-Room** Interior decoration tips with Paul MacAllister emcee

4:00 4 **Lucky Pup** Tales of inventor Foodini
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** then **Don Winslow Film**
5 **Panhandle Pete And Jennifer** Stories
7 **Space Control** Drama in the atmosphere
4:30 5 **Howdy Doody Show** with Bob Smith mc
7 **Sagebrush Theater** "From Texas To Bataan" II
9 **Foto Test** Quiz, Danny O'Neil emcee
4:35 4 **Comic Capers** Don, Vera, and puppets
4:50 4 **Film Shorts**
5:00 5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** with Bob Emery emcee
5:15 4 **Window Shopping** Commercial commentary with Pat Banks narrating
7 **Sandy Strong** Adventures of a puppet

(Continued on Page 20)

THURSDAY !

GROUCHO MARX

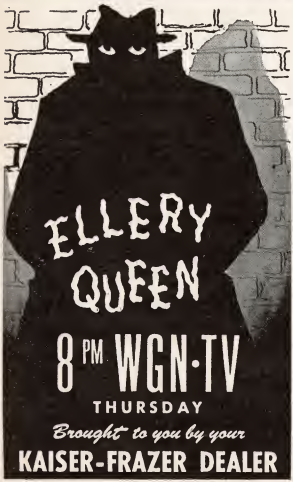
"YOU BET YOUR LIFE"

WNBQ - 5

THURSDAY— 7:00 P. M. - 7:30 P. M.

BROUGHT TO YOU BY YOUR

DE SOTO · PLYMOUTH DEALER



ELLERY QUEEN

8 PM WGN-TV

THURSDAY

Brought to you by your

KAISER-FRAZER DEALER

Thursday (Continued)

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Boys Railroad Club** Model trains
5:45 4 **Film Shorts**
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** Tips for small-fry on kindness

9 **Film Varieties**
5:55 5 **Public Life Of Cliff Norton** Subject: Chinaware painting
6:00 4 **Herb Graffis Show** Commentary
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** followed by **Club Seven**
9 **Captain Video** Scientific adventures
6:15 4 **Ulmer Turner** with the late news items
6:25 7 **Nation Tonight** with Gordon Fraser
6:30 4 **CBS News** Douglas Edwards reporting
5 **John Conte's Little Show** Musical with guest vocalist Sandra Deel
7 **Lone Ranger** Western adventure tale
9 **Austin Kiplinger** and the late news items
6:40 9 **Weather News** then **Chicagoland News**
6:45 4 **Faye Emerson Show** Interviewing stars
5 **News Caravan** John C. Swayze reports
7:00 4 **Burns And Allen Show** Comedy sketches

5 **Groucho Marx** in "You Bet Your Life." Contestants vie for points

7 **Stop The Music** Bert Parks quizzes
9 **Telesports Digest** Sports information
7:30 4 **Show Goes On** Robert Q. Lewis emcee introducing variety acts and interviewing the buyers
5 **Pinky Lee Show** Comedy situations
9 **Inside Detective** Mystery drama
8:00 4 **Alan Young Show** As a real estate agent customers don't bite, as a pilot trouble ensues. Guests: Alan Mowbray and Connie Haines
5 **College Of Musical Knowledge** Quiz with guest Louis "Satchmo" Armstrong and his famous trumpet, and regulars Ish Kabibble, Sue Bennett, Michael Douglas, Diane Sinclair, Kenny Spaulding, and Kyser mc
7 **Holiday Hotel** Musical, Don Ameche mc

9 **Adventures Of Ellery Queen** Drama of suspense with Richard Hart as the detective

8:30 4 **Big Town** Dramatized newspaper stories with Pat McVey as Steve Wilson and Mary K. Wells as Lorellie Kilbourne
7 **Blind Date** Arlene Francis femcee
9 **TV Beauty Contest** Myron Wallace mc
9:00 4 **Truth Or Consequences** Ralph Edwards
5 **Martin Kane, Private Eye** Mystery drama starring William Gargan
7 **I Cover Times Square** Dramatic skits
9 **Cartune-O** Musical quiz, Holland Engle

9:30 4 **Hollywood On The Line** Phone conversation with Ilona Massey
5 **Wayne King Show** Musical extravaganza
7 **Roller Derby** narrated by Joe Hasel

9:45 4 **Hollywood Reel** Interviews with stars

10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
7 **Red Grange Predicts** Sports news
9 **Wrestling**

10:10 5 **Dorsey Connors Show** then **Clifton Utley**

10:15 4 **Ulmer Turner** with late news bulletins

10:30 4 **Sports Roundup** with Joe Wilson
→ 7 **Simply Simon** Variety with Chet Roble, Shirley Richards, Ernie Simon, and guests

10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review

11:00 4 **Airflyte Theater** presents Martha Scott in "The Cut Glass Bowl"
5 **Broadway Open House** Comedy variety
7 **Paul Harvey News** Evening commentary
9 **Movies That Made History** Feature film

11:10 7 **Flana-Grams** Sports commentary

11:20 7 **Walter "Fats" Pischon** Musical session

11:30 7 **Top O' The Weather** Russ Reed emcee
4 **Murder Before Midnight** Film segment

12:00 4 **INS Newsreel** Ulmer Turner reporting

12:15 4 **Night Owl Movies** Feature film

1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

See Page **24**

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

OPEN HOURS North: (Never Closed)
Devon Ave. (N) Damen Av. (W)
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12th Street (S) Western Av. (E)

Present this coupon to the delivery man and no service charge for the delivery will be made

Delivery every night except Monday

THURSDAY'S ALL AMERICAN ELEVEN

LONE RANGER 6:30 P.M.

STOP THE MUSIC 7:00 P.M.
Bert Parks, emcee

HOLIDAY HOTEL 8:00 P.M.
Don Ameche, emcee

BLIND DATE 8:30 P.M.
Arlene Francis, femcee

I COVER TIMES SQUARE 9:00 P.M.

ROLLER DERBY 9:30 P.M.

RED GRANGE PREDICTS 10:00 P.M.

SIMPLY SIMON 10:30 P.M.
Ernie Simon, emcee

PAUL HARVEY—News 11:00 P.M.

FLANA-GRAMS—Sports 11:10 P.M.
Pat Flanagan, emcee

TOP O' THE WEATHER—Forecast 11:30 P.M.

WENR-TV
Channel 7
ABC-TV in Chicago

TELEVISION INSTALLATION SERVICE ASSOCIATION
TISA
FOR THE BEST IN
TV
SERVICE
See Page 24

WORLD'S GREATEST LIGHTER
RONSON'S
"20 QUESTIONS"
with amazing quiz panel
BILL SLATER, M. C.
FRIDAY 7 PM WENR-TV
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ASSOCIATED TELEVISION COMPANIES
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TV Forecast On Sale Today at Your Newsstand

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** with Geo. Menard mc
9 **Your Figure Ladies** with Paul Fogarty

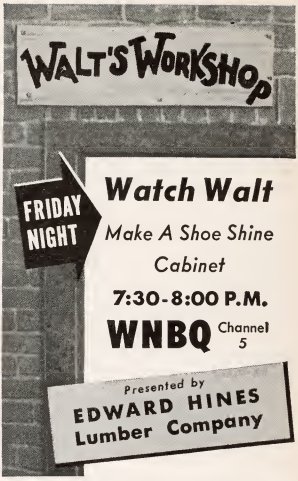
10:15 4 **Fun And Figures** with Ed Allen

9 **Film Varieties**
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Betty Whitney with tips
7 **Bob And Kay Show** Interesting features
11:30 9 **Travelogue** Tales of far-away places
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** Jack Brickhouse mc
12:15 4 **For Ladies Only** Homemakers take note
5 **News** Up-to-the-minute information
12:30 4 **Cooking Is Fun** with Tina Redmond mc
5 **Panorama Shop** Luckey North presents
1:00 4 **Bill Evans Show** Mixture of features
5 **"Bluebeard"** Feature film with John Carradine, Jean Parker in a story of an artist's uncontrollable desire to strangle his models
7 **Housewives Holiday** Claude Kirchner
9 **Open House** Musical with Frankie Masters, Phyllis Myles, Harold Turner,
2:00 4 **Let's Have Fun** with Hank Grant
5 **Ransom Sherman Show** Comedy situations
9 **Stop The Record** Frann Weigle mc
2:30 5 **Bert Parks Show** Musical comedy time
9 **Telephone Game** with Bill Bailey mc
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Hour** Musical variety time
9 **Television Matinee** Feature film
3:30 4 **Multiscope News** on the ticker tape
4:00 4 **Lucky Pup** with Foodini & Pinhead
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
4:15 4 **Funny Bunnies** followed by **TV Billboard**
5 **Panhandle Pete And Jennifer** Stories
7 **Space Patrol** Drama of the atmosphere
4:30 4 **Comic Capers** with Don and Vera Ward
5 **Howdy Doody Show** Join the game-fest
7 **Sagebrush Theater** "Black Masked Rustlers" I
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Film Shorts**
5:00 5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** with Bob Emery emcee
5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Fairteen Club** Norma Kasel invites you to join the teen-age jam session
5:45 4 **Tom Corbett Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** with Tony Pony, Obediah Pig, & Humphrey Mouse

5:55 5 **Public Life Of Cliff Norton** Subject: Milady Nicotine

6:00 4 **Music Bowl** Carolyn Gilbert & Danny O'Neil sing tunes you request
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** followed by **Club Seven**
6:00 9 **Captain Video** Scientific adventures
6:15 4 **Ulmer Turner** and the evening news
6:25 7 **Nation Tonight** Gordon Fraser reports
6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** Musical with Roberta Quinlan and her guest Jerry Wayne
7 **Life With Linkletter** Comedy session
9 **Austin Kiplinger** and the late news items
6.40 9 **Weather News** then **Chicagoland News**
6:45 4 **Perry Como Show** Musical variety
5 **News Caravan** John C. Swayze reports
7:00 4 **Mama** Peggy Wood stars in adaptations from "Mama's Bank Account"
5 **Quiz Kids** Amazing answers from moppets quizzed by Joe Kelly
7 **Twenty Questions** Quiz with Bill Slater me, Fred Vandeventer, Florence Rinard, Herb Polesie, Johnny McPhee
9 **Talking With Toni** Come along with Miss Rodgers to meet stars of "Angel In The Pawnshop"; Sujata and Asoka, Tibetan dancers; and top teen talent winner. Enter the prize contest
7:30 4 **Man Against Crime** Mystery series
5 **Walt's Workshop** Mr. Durbahn demonstrates the procedure in making a shoe shine cabinet
7 **National Pro Football Highlights** Film
9 **Hold That Camera** Musical variety with Kyle MacDonnell and guests
8:00 4 **Magnavox Theater** presents "Father Dear Feather" Husband leaves to get some aspirin and returns 20 yrs. later. Edward Everett Horton stars
5 **Versa-Tile Varieties** Bob Russell emcee
7 **Pulitzer Prize Playhouse** presents "The Raven" biography of Sam Houston by Marquis James
9 **Hand Of Mystery** "Mask Of Violets"
8:30 5 **Big Story** Bill Foley of the Columbus Dispatch and his search for a phantom who committed 13 robberies
9 **Musi-Comedy Playhouse** presents a saga of the west with cowboy adventures
9:00 4 **Star Of The Family** Morton Downey stars in musical variety with guests Ken Murray, Marica Van Dyke, & the DeMarco sisters
5 **Boxing Bouts** Laurent Dauthuille vs Paddy Young
7 **Penthouse Party** Musical with Buddy Weed Trio, Don Cherry vocalist, and Betty Furness introducing guests
9 **Cavalcade Of Stars** Variety with Jackie Gleason emcee and guests
9:30 4 **Hit Spot** Variety time with Johnny Paul magician and Tu-Tones vocalists
7 **Studs' Place** Informal get-together with Studs Terkel, Beverly Younger, Chet Roble pianist, & Win Stracke
9:45 **Greatest Fights Of The Century** Film Johnson vs Ketchell
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
(Continued on Page 24)



THE MAGNAVOX THEATER

Presents the Television Production of

"FATHER, DEAR FATHER"

Don't Miss This Original Hilarious Comedy

FRIDAY, NOVEMBER 10
8 TO 9 P. M.
WBKB-TV CHANNEL 4

Presented by The Magnavox Company

Call your

NEIGHBORHOOD TISA DEALER for BONDED, ECONOMICAL . . . TV SERVICE

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6416 S. Peoria St. WEntworth 6-4950

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516 S. Cicero Ave. ESTebrook 8-0751
380 E. St. Charles, Lombard LOmbard 1236

ABC Television Service
843 West Roosevelt SEeley 8-1295

A West Side Radio & Television
5647 W. Madison Street AUstin 7-5454

Walker Radio & TV Service
3309-11 W. Ogden Ave. LAwndale 2-2000

Video Tronics, Inc.
1767-9 W. Armitage Ave. EVergIade 4-4868

Coburn TV Service
4845 Chicago Ave. ESTebrook 8-0908

Tele-Tronics, Inc.
2440 W. Devon ROdney 3-2200

Aide Service Corp.
5908 South Troy Street PRospect 6-6575

Central Television Service
3730 N. Southport Ave. EAstgate 7-9500
6901 S. Anthony Ave. VIncennes 6-1000

United Television Engineers
6420 South Ashland WAlbrook 5-0610

Dealers Radio & Television
816 West 58th Street WEntworth 6-4040

TELEVISION INSTALLATION SERVICE Association

Friday (Continued)

10:00 7 **Courtesy Hour** Musical variety with outstanding talent introduced by emcee Jim Moran

9 **"Water Front"** Feature film starring John Carradine and J. Carroll Naish. Intriguing drama of a spy ring during World War II

10:10 5 **Dorsey Connors Show** then **Clifton Utley**
10:15 4 **Wrestling From Hollywood** Film
10:30 5 **Let's Look At Sports** with Tom Duggan
10:45 5 **Herbie Mintz Show** Musical review
11:00 4 **Music In The Night**
5 **Broadway Open House** Jerry Lester mc
7 **Paul Harvey News** Evening commentary
9 **Chicagoland Newsreel** Local news
11:10 7 **Fiana-Grams** Sports commentary
11:15 9 **TV Forecast**
11:20 4 **Paradox** Film of interest
7 **Walter "Fats" Pischon** Musical session
11:25 4 **Tomorrow's Weather** by John Dunham
11:30 4 **Murder Before Midnight** Film segment
7 **Top O' The Weather** Russ Reed emcee
12:00 4 **INS Newsreel** Ulmer Turner reporting
12:15 4 **Night Owl Movie** Feature film
1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

For free tickets to attend these Telecasts in ABC Civic Studio, Opera Building, write ABC Guest Relations, 20 N. Wacker Drive, Chicago.

Nobody Here But Us Kids!

By Uncle Herbie

Not too long ago, boys and girls, a 10-year-old boy and an 8-year-old girl went out with me one evening to make some calls for the Community Fund. We went from door to door telling all our neighbors about the fine work done by our contributions to the Fund . . . how our money helped men and women and boys and girls less fortunate than you and me.

Well, we had a fine response. I do believe we did particularly well because Jimmy and Judy came along with me. Our neighbors thought well of the interest shown in the Community Fund by my young friends.

We made our calls between 7 and 8:30 in the evening, after we had had our suppers. Jimmy would ring the doorbells and Judy would distribute the red feathers after we had completed the calls. All three of us went inside the houses and apartments while I collected the contributions and wrote the receipts.

And all three of us, I am sure, were impressed with the part played by television. Every one we called on had seen the Red Feather kids on television, either in their own homes or in the homes of friends or relatives. And 9 out of 10 homes we called on had big-screen television sets and had them turned on!

Now here is this week's contest: Draw a Red Feather like the one used by the Community Fund in Chicago or the Community Chests in the surrounding towns and villages. If you can, use a crayon or a red pencil. But if you don't have either, just take an ordinary black pencil and do the best you can—draw one Red Feather, about 3 inches high. Mail your entries within a week to Uncle Herbie, TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill.

All winners receive a zoomerang gun, too!

enjoy Uncle Mistletoe's® fascinating

phonograph record about the little people of Wonderland

This is Wonderland at its best! Have a record of the adventures of these magic little people, to play when you just can't wait until 5:45 P.M. to see them on television. Know what really happens on a busy day in this enchanted land. Come in, or send for yours now. 79¢ in Phonograph Records—Ninth Floor, South, State

See Uncle Mistletoe on television Monday through Friday at 5:45 P.M. WENR-TV—Channel 7

Marshall Field & Company

On the Subject of Corn and Television

By JACK MABLEY

Fred Allen: Every champion of adult entertainment was cheered by Fred's second show, which was what we'd been looking for on his first program. NBC showed good sense in tossing out Allen's Alley — the first show's biggest deficit. The second effort also seemed to discover the visual gag and the ad lib.

WNBQ Station Break: We finally located Charles Homer Bill, Ernie Simon's curbstone character. Charles Homer and a beagle share top honors on a dog food commercial.

Sid Luckman Show: One of the best sports-interview type shows Chicago has had yet. It has plenty of variety, some smart stars, and good football action films.

Lucky Strike Shows (any of them): This is brought up to express admiration for Dorothy Collins, the gal who sings those jazzy commercials. She's the clean-cut, All-American girl type which men of discrimination appreciate. (I wonder if this business causes crises in other households. Admire a Betty Chapel or a Fran Allison and you get an approving cluck from the wife. But say a kind word for a Denise Darcel or a Dorothy Collins, and you get a sneer, an icy stare, or a long recital of their structural defects, including high cheek bones, low cheek bones, sunken eyes, buck teeth, or short eyelashes. The last people in the world to recognize feminine beauty are females.)

Simply Simon: If you miss this show you miss the cleverest commercials in television.

* * *

This is a very democratic column, which will print practically anything, and I'm about to prove it by reproducing part of a love letter from one who signs the name George Alexander.

"I very seldom read your articles," George begins cozily, "but when I do read them, they are in extremely bad taste.

"I'm not any great Berle fan. However, I do acknowledge that Berle was the first big sensation to hit the new medium. At times his show has been very boring, but at other times it has been sensational.

"If you'd rather watch the animal zoo it is your privilege. But don't tell the public what to watch and make them feel like a bunch of idiots if they watch anything you don't like.

"Every bad program has something good somewhere. (Ed. Note — usually the end.) Don't always look for the bad parts.

"This is a day when people like corn. They like corny songs and corny jokes. They want to laugh regardless how bad the comedian may be. This is a corny country nowadays—let's keep it that way."

My only reaction is that the word "corn" should be dropped from the language, because it has become meaningless. It has degenerated into an adjective applied to anything which a person regards as below his intellectual level. That letter is corny, but I'm glad Mr. Alexander was corny enough to write it, and that I'm corny enough to print it.

BEULAH WITCH demonstrates her rocket broom to Robert Q. Lewis, an unexpected visitor from New York, while Burr Tillstrom looks on. The scene was snapped in the WNBQ studios used to stage the "Kukla, Fran & Ollie" television show.

Robinson Bout – TV Trial?

By ED PAZDUR

Chicago boxing fans and TViewers will be treated to another national ranking ring show Wednesday, Nov. 8, when "Sugar" Ray Robinson and Bobby Dykes battle in a 10 rounder at the Chicago Stadium. The bout will be telecast on Channel 4, WBKB.

Robinson, considered by experts as the best boxer, pound for pound, in the ring today, is faced with a problem of finding opponents in his weight class. He's taking on middleweights and has even talked of fighting Ezzard Charles for the heavyweight title. (Bob Fitzsimmons performed that feat at the turn of the century weighing 168 pounds.)

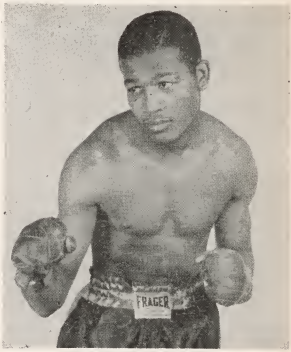
Along with the Robinson match is another great supporting card. Tony Spano and Jimmy LaCassa are billed in a semi-windup of eight rounds. With supporting cards of that caliber, television shouldn't hurt the IBC gate. Spano has rolled up 15 victories in 18 fights. LaCassa is undefeated. Both boys are from the west side of Chicago to give it a local flavor.

However, Robinson continues to be the main attraction. "Sugar" has won all but one of his 115 professional fights. His only defeat came at the hands of Jake LaMotta, whom he later trounced three times.

"Sugar" was born Walker Smith. He changed his name one night after losing a close amateur bout. "I never want Smith to lose again," said Robinson. He didn't as an amateur. Marty Servo, welterweight champ, abdicated his throne in 1946 so that he wouldn't have to fight Robinson for the title.

With the advent of TV in this match, promoters all over the U. S. and abroad are watching the attendance figures of the current schedule of International Boxing Club matches. The recent poor gates are blamed on TV. Following Robinson will be another telecast of Joe Louis; if these two outstanding boxers fail to draw, the sport surely will become divorced from all future telecasts.

Don't kill the "goose." Step out once in a while and support your favorites, won't you?



"SUGAR" ROBINSON

Ticket Contest Winners

First winner of two reserved ringside seats for Chicago Stadium boxing sponsored by the International Boxing Club was Robert Clarke, 2114 S. Trumbull Ave., Chicago . . . An autographed football is being forwarded to Mr. Clifford G. Mueller, 2925 W. Summerdale, Chicago. His letter will remain in competition for a final prize of free reserved box seats at a Bears football game in Dec. Each week begins a new contest. Have you tried for your free tickets? For details, read about *TV Forecast's* free ticket offers on page 29.

Wrestling Ticket winners:

David Singman
5046 N. Glenwood Ave.
Chicago 40, Ill.

Miss P. Hybiak
331—152nd Place
Calumet City, Ill.

Orah Hoffman
1891 Apple Ave.
Muskegon, Mich.

Mike Holiday
3958 W. Ontario St.
Chicago 24, Ill.

Miss Helen Witt
1332 Wicker Park
Chicago 22, Ill.

Mrs. Ada Hennessey
3143 W. Monroe St.
Chicago 12, Ill.

Handsome, Neat—Frankie Talaber

Handsome, neat in appearance and the kind of fellow you would invite into your own home to enjoy dinner and an evening of entertainment with your wife and kids. That's a partial description of Frankie Talaber, formerly of Chicago and now a full-fledged resident of Columbus, Ohio. Often seen over WENR-TV, Frankie doesn't think wrestling will fall out of the sports picture. "Wrestling fans are the most loyal fans in sports. There will be many a squawk if they stopped televising wrestling shows," said Frankie.

Talk of wrestling, and the game itself surrounded him before he was able to walk. He's the son of Lou Talaber, one time middleweight champion, who taught Frankie many of the fine points of wrestling.

Born in Chicago, he attended St. Michael's Grade School. While at Lane Tech High School, he won the City and State high school wrestling championships, the 115, 125, and 145 pound divisions in 1925-26- and 27. He then entered Armour Institute of Technology (now called Illinois Tech.). In two years at Armour, Frankie was undefeated and spent some time coaching the wrestling team as well.

He went to Northwestern University on scholarship, studied electrical engineering—and remained undefeated as a collegiate wrestler. In 1936, Frankie turned pro and won the Illinois State title, as recognized by the Illinois State Athletic Association. He then moved on to El Paso, Texas, and Mexico to cop titles at both places.

He became the world's lightheavyweight champ in 1938 and held the title until 1940 when he outgrew the division and entered the new junior heavyweight division which he rules in six states.

Frankie's submission hold is the deadly pile driver. The object of this hold is to see how far you can drive your opponent's head into the ring boards.

In demonstration of strength, Frankie lifts 210 pound Walter Achew.

Special Offer To Subscribers!

Two wrestling tickets for the price of one. Tear off the *TV Forecast* cover or back cover with your address label and get two tickets for the price of one at Rainbo Arena, 4636 N. Clark St., Chicago, any Wednesday night.

New WBKB Sportscaster

Latest addition to the expanding WBKB sports staff is Chicagoan, Jerry Sperling, it was announced last week. Jerry has previous TV sportscasting experience announcing hockey, baseball, basketball, boxing, and golf in California, Texas, and Ohio. At present he is supplying color during Saturday's eastern telecasts of Army games.

"Football Rally" For TV Grid Enthusiasts

A program dedicated to football fans who want a complete rundown of all the gridiron activities on Saturday afternoons is WENR-TV's latest innovation in the video sports field.

The special hour-long production, titled "Football Rally," is presented at the conclusion of the University of Pennsylvania home grid games, telecast by ABC-TV.

The program includes a complete run-down of all the day's football scores from the ABC scoreboard, college band music, male chorus and solo vocalists. The music revolves around the famous fight songs of the nation's top schools and compositions symbolic of the gridiron game.

GRANT

"Football Rally" premiered on Oct. 14 following the Penn-Dartmouth game. It was telecast again on Oct. 28 and will be presented on successive Saturdays through Nov. 25 when Penn concludes its 1950 season in the traditional clash with Cornell.

Taylor Grant, ABC commentator and sportscaster, emcees the program, calling the latest scores and introducing the musical numbers. Grant, a top-notcher in radio since 1934, first gained sports fame in 1936 when he gave the play-by-play accounts of Philadelphia Phillies and Athletics baseball games. Since that time, he has acquainted himself with all varieties of sports activities and also has become famed for his narration on ABC's "Headline Edition" radio show.

The American Broadcasting Company brings "Football Rally" to televiewers with the idea that variety entertainment, coupled with the latest football accounts in a block form makes for good video viewing on Saturday afternoons when the upper-most thought in the viewer's mind is . . . football!

TV Set Break Down

Consult Our Advertisers

Win Free Tickets To:

BOXING: Pair of reserved ringside seats to Chicago Stadium boxing featuring **Joe Louis vs Cesar Brion,** Nov. 29, 1950. Two winners will be selected from letters judged most sincere telling "why I'd like to see Joe Louis fight." Deadline: Wednesday, Nov. 22. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

FOOTBALL: An autographed football and **reserved box seats** to Bears-Cardinals game, Dec. 3, or Bears-Lions game Dec. 10, 1950. Each week *TV Forecast* will award an autographed football by the entire Bear or Cardinal squad to the lucky fan submitting the best letter explaining why "there should or should not be a TV ban against football." Weekly winners compete for box seats. Deadline for this week: Wednesday, Nov. 8, 1950. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded readers each week for the best letter on the following subject—**"I would like to see a live wrestling show because . . ."**

Tickets are made available by exclusive arrangement with publishers of *TV Forecast* and Promoter Ray Fabiani. Deadline for this week: Wednesday, Nov. 8, 1950. Write: Sports Editor, *TV Forecast,* 185 N. Wabash, Chicago.

Each letter must enclose the following coupon. One coupon good for one or all three contests enclosed in one letter.

TV FORECAST ENTRY BLANK

Name .....

Address .....

City..... State.....

11/4

DEAR BOSS:

Understand you were the object of a mysterious campaign initiated by an imaginative press agent whose sole intention was to arouse interest in a new television show.

Some of the boys in the circulation department told me a sweet, charmin' young thing visited your office every day for one week, each time bearing the same thing: a rose and a black mask. I don't see how you stood the suspense, especially when the gift contained a card that read: "She'll answer your every wish."

Wow!

Got a kick out of hearing about it since things were getting kind of dull in the ward. Now I'm making Tuesdays at 11 p.m. (WBKB, channel 4) a must in my viewing. Your Secret Friend, the masked lady of "Anonymously Yours" just by chance may read one of my letters.

TV needs someone like Your Secret Friend to help clean up all the troubles around town, that's why I'm devoting this space to tell all my favorite readers about the program.

Some more good news is that memo you sent me on the Metropolitan Opera. Glad to hear that ABC-TV will televise the opening night Nov. 6. Interesting to note is that the sponsors, the Texas company, are the same firm that picks up the tab for Milty Berle.

Verdi's "Don Carlo" is not the most exciting opera, but I'm looking forward to seeing and hearing Fedora Barbieri, Jussi Bjoerling, Robert Merrill, and Jerome Hines. I'm almost certain conductor Fritz Stiedry will do a wonderful job.

ABC-TV, I understand, is taking every precaution not to disturb the opera audience, by using special black lights and a complex camera system, so that everyone will enjoy "Don Carlo." The mother-in-law may not watch this one, but I urge you to dial channel 7.

CHUB McCARTHY

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TV Problems Panel Offers Service

Readers of this magazine who have problems, or know problem cases that need professional assistance, are invited to submit them to the Komiss Fur company television show, "Your Problem Panel," aired each Monday on WGN-TV.

All letters will be held in the strictest of confidence. Persons seeking counsel should include name, address and phone number. If selected for the program, each person will be masked to protect identity, and only initials will be used.

Write TV Forecast, Problem Editor, 185 N. Wabash, Chicago 1. All letters will be directed to the producers of "Your Problem Panel" and will not be read by employees of this publication.

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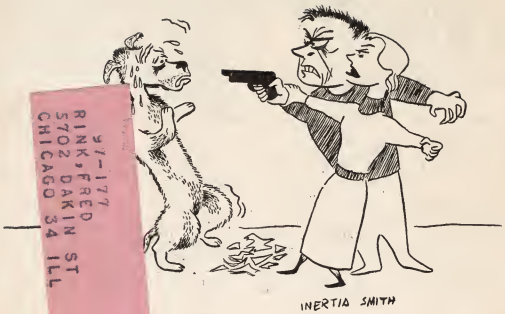

ohn! He only chewed up your TV Forecast"

—♦—

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